

## **Low-Cost Alarm Monitoring Services Leader, Alarm Relay, Explains How Homeowners Can Save Money on Home Security and Homeowners Insurance**

*The new overview video from Alarm Relay explains how cutting out the middle man and working directly with a central alarm company saves homeowners money on alarm monitoring and can reduce homeowner's insurance rates.*

El Cajon, CA ([PRWEB](#)) November 26, 2013 -- Alarm monitoring does more than protect your possessions from theft. Modern [alarm monitoring](#) often includes fire alarms and smoke detectors and can also monitor carbon monoxide. All of these systems can be controlled remotely over the Internet. And when there is a problem, local authorities can be alerted via telephone landlines, cellular and the Internet ensuring that your call for help gets through unobstructed. Many consumers incorrectly assume that these advances in technology have increased the price of home [alarm monitoring](#) to the point where it is a major household expense. In an effort to cut their monthly expenditures, many have stopped monitoring on the alarm system hardware already installed in their house.

The reality is that comprehensive residential and commercial alarm monitoring now costs less than it did 10 years ago - with many added features. Alarm Relay, a pioneer in direct-to-consumer sales of monitoring services explains how this is possible in their new feature video. The video is available on the company's home page and in their YouTube channel under the title [Alarm Monitoring Services - Alarm Relay](#)

Alarm Relay is a UL Certified Central Station meaning that they are the actual company providing the monitoring. Most local alarm companies do not actually provide this service themselves. Instead they are marking up the services of a central monitoring company. By removing the middleman and instituting annual billing, Alarm Relay is able to offer commercial and [residential alarm monitoring](#) at \$8.95 per month (paid annually). For some clients, Alarm Relay's services are effectively free, because they are able to get a discount on their homeowner's insurance policies because their home is better protected. Many homeowner's insurance policies will offer up to 20% off on premiums for enrolling in alarm monitoring.

To learn more about how reliable and secure alarm monitoring is possible at \$8.95 per month, Alarm Relay encourages homeowners to visit their website and view the full video.

### **About Alarm Relay**

Since 1972, Alarm Relay has been providing customers with fast, accurate and responsive monitoring service every hour of every day. For the past 10 years, Alarm Relay has been a [UL Listed Central Station](#) and currently holds an "A" rating with the Better Business Bureau. Alarm Relay's technicians are the best in the industry and provide critical support to dispatchers and customers nationwide.

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